

# The Bluegrass Rumble

The Newsletter of the  
Bluegrass Region, Porsche Club of America  
Vol. 2, Number 2  
February 2004

## **BGR Member Survey: U.S. Postal Service or e-mail? The choice is yours!**

Bluegrass Region PCA receives a limited amount of money from PCA National per member to cover our expenses for the entire year. One of our biggest monthly expenses is the **Rumble** newsletter mailing, you know, the piece of mail you are reading right now! In an effort to reduce expenses we are asking if members would like to receive the newsletter via e-mail, instead of by US Mail. Using the Internet to deliver the **Rumble** would reduce the cost of printing, stamps, and address labels.

If you would like to receive the **Rumble** in the future, via the Internet, send a note to Larry Woods at [GLWoods@us.ibm.com](mailto:GLWoods@us.ibm.com). The choice is yours! If you would prefer to receive the **Rumble** via the US Postal Service, no action is needed by you at this time.

## **PRESIDENT'S COLUMN: Brian Kiser**

It's getting to be that wonderful time of year again! Spring will be here shortly and I cannot wait! Just this past weekend I removed the car cover and dusted off my 911 in anticipation of the weather. If you are like me, driving your Porsche is a treat and almost therapeutic at times. So get your P-car ready for this summer, we have plenty of events planned for your enjoyment!

Speaking of events, I just returned from our first "Tech-Session" of the year at Greg Schickel's farm. We flushed and bled the brakes on Wes Collins' 1987 924S using a pressure bleeder. It was yet another great informative event that ended with wonderful company and even better food! Thanks to Greg for hosting this event and to Wes for organizing it!

By now, most of you know of the new website, but to those of you who do not know of the great news...Bluegrass Region has a completely new Web presence! Our new link is:

<http://bgr.pca.org>

This website features many new items such as a "real-time" forum, an on-line store soon to be credit card/Paypal friendly, a full 2004 events page, and Flash animation to grab your attention. It was designed to be efficient and useful for all members. We have even included links to all of the Board Members' e-mail addresses for questions or suggestions. So please come and visit us on the web, drop us a line and pass the word about our new website. Thanks to Joey Police for creating the site!

As you can see, the BGRPCA has been busy fulfilling the requests of the members. So please join us for any event or meeting to have fun, make suggestions or just to visit with other obsessed Porsche owners. Hope to see you there!

## **RECENT BGR ACTIVITIES**

### **Brake System Tech & the Bluegrass Region's First Birthday Party – Wes Collins**

For those of you who missed our Region's **Birthday Party & Tech Session**, held on February 21st at Greg Schickel's home in Georgetown you missed a great time! The day started with a Tech Session in Greg's huge, heated garage, flushing the brake system on my 1987 924S. Greg did a wonderful job of explaining how to correctly flush Porsche brake systems and the three ways of doing it. The system that day put pressure on the entire brake system and the lines, via a low-pressure air tank attached to the brake master cylinder in the engine compartment. We then went to the brake bleeder valve on the caliper on each of the four wheels, opened the bleeder valve and let the old fluid flow out. We did this until the new fluid (which we had placed into the master cylinder) completely replaced the old in the system. I used new, blue brake fluid, so the new fluid was easier to see when it finally flowed out the bleeder valve at each wheel. After we flushed the entire system in my car, we did it a second time to insure all the air was out and that we had placed fresh fluid in the entire system.

After the Tech Session finished, the group went inside Greg's home and enjoyed all the wonderful food brought by the attendees. Brian Kiser, Bluegrass Region President, brought his new baby, who promptly charmed the women present. Be sure to join us for more tech sessions later this year!! Thanks to Greg for lending his garage and home for this unique Bluegrass Region event!

## **UPCOMING BGR PCA ACTIVITIES:**

### **"Concours in the Bluegrass at Keeneland," August 28<sup>th</sup>, 2004- Update by Ken Hold**

Work continues on the Concours. The Central Kentucky SCCA will loan us their Track Trailer for use as the event headquarters at Keeneland. Betty Wegner and Becke Cleaver have been exploring several options for event vendors. Phillip Doty has narrowed options around judging and awards. Ken Hold met with Keeneland to resolve many site related questions.

Lee Wegner has been contacting several members of local car clubs. He held a meeting on February 15 to review Concours information with various car club contacts. Fifteen people attended the meeting, representing six car clubs. Input from this meeting will be discussed at the Concours Core Team Meeting on February 29th at Becke Cleaver's home.

Detailed Concours information has been sent to contacts at the surrounding ten PCA Regions so that they can begin planning for our event. National PCA is working with us to get the \$350 national PCA charity subsidy to help with event expenses.

**Our biggest immediate challenge remains in locating participant cars and getting sponsors.**

- **Lee Wegner** is point of contact for getting exhibitor's cars. If you know of potential show-quality or unique cars, contact Lee at **859-533-0971** or via e-mail him at [BMWBlack@aol.com](mailto:BMWBlack@aol.com).

- **Ken Hold** is point of contact for Concours sponsors. At this point, we have leads on several sponsors. If you have suggestions for possible sponsors, contact Ken at **859-254-2817** or via e-mail at [kendellhold@insightbb.com](mailto:kendellhold@insightbb.com).

The location will be in the grassy area around the Stone Gatehouse, near the main entrance to Keeneland on Versailles Road. This will be a charity event, with the proceeds going to the **University of Kentucky Children's Hospital**.

We intend to exhibit a wide variety of sports cars, with emphasis on those that are unique and rare. Cars will be arranged by **country of origin**, and **by year**, from the earliest to the latest, to illustrate the **"Evolution of the Sports Car,"** in each country. This Concours will be a challenge for our new Region. The workload will require an effort from each of our members. If you would like to help us with this major event, please contact **Ken Hold at 859/254-2817** or **Becke Cleaver at 859/273-0367** to volunteer.



**Paul's Foreign Auto, Inc.**

218 N. Martin Luther King Blvd.  
Lexington, KY 40507  
606-253-9900  
Fax 606-254-6219

**Paul H. Purcell, President**  
Master Auto Technician



**Notes from PCA National - Phillip Doty**

While attending the PCA National Board of Directors Meeting in Savannah, I was able to listen to a presentation by Peter Schwitzenbauer, President of Porsche Cars North America, Porsche's importer for the US and Canada, based in Atlanta. Schwitzenbauer started off by saying how happy he was with Porsche's sales figures: In calendar year 2003, the factory had sold over 30,028 units, compared with their best year ever in 1986 when they sold slightly more at 30,400. He was happy with the Cayenne figures also: It sold over 15,000 units, when it had been targeted at only 12,500 units. Porsche dealers are very happy, according to him, with the new Cayenne owners, who are bringing more referral sales back into their dealerships than even the Boxster or Carrera owners were doing! Schwitzenbauer indicated that PCNA is beginning a consolidated training program, known as "Porsche Academy," and he hinted that access may be given to PCA members. The focus is to better educate the Porsche owner as to the car's heritage and engineering advantages, although he provided no further details.

Schwitzenbauer was understandably mum when it came to answering our questions about the rumored fourth line of Porsche, a reported four door model that would/could challenge Mercedes. He deflected comments saying that the newest line would be a new "sportscar," and said that the number of doors does not define the term, "sportscar."

Regarding the Cayenne, Schwitzenbauer indicated that the new V-6 edition was selling very well, representing 40% of all Cayennes sold, with its base price of \$42,500. When asked the usual question of when the factory would return to motorsports racing, particularly LeMans, he was diplomatic, but somewhat direct: Not any time soon. To enter racing at that level requires a

corporate investment of \$100 million to be in the top 5. He indicated that racing is slowly dwindling as a factor for new car purchasers: 95% do not care if their car company races on an international basis. Going further, he indicated that Porsche will not enter any off-road racing events and would not build an engine for the Indy Racing League series.

**THE BLUEGRASS REGION GOODIE STORE:**

**Bluegrass Region, PCA large canvas duffle bag** with PCA silkscreen logo..... \$35.00  
**PORSCHE** script tee shirts, black or white.....\$15.00  
**20 Oz water bottles**, with BGR logo.....\$1.00

For these items contact **Becke Cleaver** at **859-273-0367** or [b.cleaver@insightbb.net](mailto:b.cleaver@insightbb.net)

**2004 BLUEGRASS REGION ACTIVITIES CALENDAR:**

**Mark your calendar for these events!**

**March 7, 2004: Monthly Meeting** at the Java Bean/Bean & Leaf Café, Tates Creek Center, Tates Creek Road and Man o' War, Lexington. 5PM-7PM

**April 17, 2004: Second Annual BGR Tour to the Equus Run Winery.** Larry Woods and Tim McNeely will co-chair this event. More details on this event will be in the next **Rumble**.

**April 17 & 18: Driver's Ed training**, Ohio Valley Region, PCA at Mid Ohio Raceway.

**May 2, 2004: Monthly Meeting** at the Java Bean/Bean & Leaf Café, Tates Creek Center, Tates Creek Road and Man o' War, Lexington. 5PM-7PM

**May 16, 2004: "Dinner with the Dawson's"** Bob and Sarah Dawson have graciously agreed to let us use their clubhouse for dinner. Dinner will start around 5pm. There will be preferred Porsche parking. This is a good time to come meet new members and see old friends you have not seen in a while. There will be food, drinks, fun and, of course, lots of car talk. Details to follow on this event.

**May 30, 2004: Memorial Day.** Thank an American veteran for your freedoms.

**June 6, 2004: Monthly meeting;** Time and place TBA.

**June 13, 2004: Concours d' Elegance @ Ault Park**, Cincinnati, Ohio. All members working with our Concours at Keeneland are encouraged to attend this event. We will meet at the Wal-Mart in Georgetown at 7:30am to caravan to the event.

**For more information, contact Wesley Collins, Activities Chair, 222 Valley Forge Ct., Georgetown 40324 502/863-9188.**

**MEMBERSHIP by Gary Hackney, Membership Chair**

Newest member--only one this month--is **Jerry Woodward**, Lexington, with a 1991 911 (also known as the 964). Bluegrass Region membership currently is at 67 members, plus 46 Family-Active and 3 Affiliate members.

**Breakout of the Porsches in the Bluegrass Region:** This includes only the Porsches whose VIN was sent to National for membership; We don't have records of multiple-Porsche members, although I know there are several. PCA National claims to be working on database changes that would allow registering multiple cars.

- 356: 2 (Wouldn't it be nice to see these cars at the Concours at Keeneland?)**
- 914: 2 (DITTO !)**
- 911: 39 \***
- 912: 1**
- 924: 2**
- 944: 3**
- 968: 1 (There is a second 968 in the Region, but he joined using his "944" category, so mine is the only "official" 968)**
- 928: 4**
- 986 (Boxster): 7**
- 951 (944 turbo): 2**
- 930: 3**
- 996: Officially none \***
- 993: 4 \***

\*Some of the 911s are probably 993s or 996s; I didn't try to determine by year which are which.

**If you're hurting for material on the early water-cooled units, you could include these production numbers from one of my books:**

<b>924:</b>	(1976-1985)	<b>110,427</b>	125 HP
<b>924 Turbo:</b>	(1979-1983)	<b>13,351</b>	170 HP
<b>924S:</b>	(1986-1988)	<b>16,669</b>	150 HP
<b>944:</b>	(1982-1989)	<b>117,790</b>	165 HP
<b>944 Turbo:</b>	(1985-1991)	<b>25,245</b>	220-250 HP
<b>944S / S2:</b>	(1987-1991)	<b>33,091</b>	190-211 HP
<b>968:</b>	(1992-1995)	<b>12,776</b>	240 HP

\*\*\* \*\*

**PORSCHE TECH... from the PCA website**

**Q:** When replacing the O2 sensor in my '87 911, is it critical to go with original Bosch 3-wire (green, yellow, brown) or will universal Bosch 3-wire (black, white, white) work as well? And if so, is the black wire spliced to green with the two whites going to the yellow and brown?

**A** It is not necessary to use the exact OEM part. You can use the universal three wire setups. You need to make sure that your connections are excellent and moisture-free. In time, if these are put together without any integrity, they will cause a false reading. Yes, the two white wires will be going to the yellow and brown. These are your power wires to the heated portion of the O2 sensor. Orientation is not that important. The yellow is 12 volts and the brown is ground.

If they were really a good neighbor,  
they'd refer you to us.

Standard Market Insurance		Hagerty Collector Car Insurance
Annual Premium*		Annual Premium
\$602	1931 Model A	\$143
\$350		\$107
\$1332		\$221

  

<p><b>Lee Kemp</b> Exclusive Agent 3100 Todd's Road Suite 110 Lexington, KY 40509 Phone 859.263.5454</p>	<p>Fueled by:</p>  <p>Collector Car &amp; Boat Insurance</p>
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**The Bluegrass Region PCA Mart:**

**FOR SALE:** 2001 996 Coupe, Seal Grey with black interior. One-owner Porsche, all records. Extended warranty. Photos & sticker are available by e-mail. 37,500 miles. Edmunds valuation: \$57,000. Asking \$53,000. Making room for 2004 911. **Jim Wilson**, 859/846-4225 or [jwilson@speedbeam.com](mailto:jwilson@speedbeam.com).

**FOR SALE:** 1990 964 (911) Grand Prix White, partial blue leather interior: No rips, cracks; Zero mile 993 installed 10K miles ago; Current mileage is 99K. Euro Cup lightweight flywheel & clutch. Momo racing wheels, New Yokohama AVS; A/C needs charged; Great car; **NADA:** \$26,800, selling fairly at \$23,900. Also, 1995 Mercedes E320 sedan 4-dr.; Dark Blue, Gray Leather, sunroof, auto, 95K miles, loaded, A/C blows cold; **NADA:** \$14,700, selling for \$13,900. **Laszlo Simonyi**, [simonyi@bellsouth.net](mailto:simonyi@bellsouth.net), Ph. 502/225-0232 (LaGrange)

**WANTED:** One pair of 16 x 9 1979 - 1989 Fuchs 911/930 Alloys OR one pair of 16 X 8 1979 - 1989 911/930 Fuchs Alloys. Please contact **Brian E. Kiser** 502/695-3364 or [bek1973@yahoo.com](mailto:bek1973@yahoo.com).

**Porsche 1978 911SC Targa** - \$11,500, Silver - 127,353 miles, only 1729 of this model were produced; located in Lexington. **Brian Young**, Ph. 859/223-4804 (Home after 5:00pm), 859-219-2729 (Work), E-mail: [brian.young@verizon.com](mailto:brian.young@verizon.com)

**FOR SALE:** Complete set of **Excellence** Magazines, from #1 to date. \$500. Set is in Lexington. See what you have been missing! **Mark Gutzman**, 859/272-7804 (after 5:00pm)

**Editors' Notes:** We hope that you enjoy the Bluegrass Rumble as much as we enjoy putting it together for you. During the recent national PCA Board of Directors meeting, it was mentioned that while Savannah, Georgia is nice, it certainly was not as nice as Lexington was when the Executive Council visited our Region in October of last year. Our new Region has developed quite a nice national reputation as being friendly, energetic and ambitious. It has accomplished a great deal, and yet there is more to come, with the many upcoming events that are planned. If you have not yet volunteered to assist with the Concours at Keeneland, please consider doing so, as it benefits the children at the UK Children's Hospital, plus, you will be able to see all the Concours cars "up close and personal!"

From time to time we are asked the origin of the name of this newsletter. There is no one person we can thank, except perhaps Cheryl Doty, who felt that it was to honor those Porsche members in Central and Eastern Kentucky who felt ignored and were beginning a "rumble" to start a new, active PCA Region, that would provide activities close to home!

Finally, an apology is in order for the lateness of this issue. One of your editors was at the PCA National Board meeting, and incorrectly assumed there was another week before the deadline!! However, this lateness DID allow us to report on the Tech Session & Region Birthday Party. Just a note, our deadline is the 15<sup>th</sup> of each month (even this one!) and we would encourage you to send us your personal Porsche story for inclusion in the **Rumble**.

\* \* \* \* \*

**Officers of Bluegrass Region, PCA**

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**"The Bluegrass Rumble" is the official, now MONTHLY, newsletter of the Bluegrass Region, PCA. Our new deadline is the 15<sup>th</sup> of each month. Ads submitted sooner than the 10<sup>th</sup> stand a better chance of being included, as does any article sent to us electronically in Word 2000 format. We welcome articles on your Porsche experiences. Send your articles and advertisements to Phil Doty at [phdoty@aol.com](mailto:phdoty@aol.com) by the 15<sup>th</sup>.**

PORSCHE  
BLUEGRASS REGION, PCA  
MEMBERSHIP CHAIRMAN  
P.O. Box 11343  
Lexington, KY 40575

First class postage

TO:

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Bluegrass Region, PCA Presents  
"Concours in the Bluegrass"  
at Keeneland, August 28<sup>th</sup>  
to benefit the UK Children's Hospital.  
See details inside!

